

Cookie Policy

This cookie policy explains how and why Digital Unite uses cookies on our website.

What is a cookie?

A cookie is a small text file that is placed on your device when you visit a website.

Cookies help websites work properly and give us information about how people use our site so we can improve it.

How we use cookies

We use cookies for the following purposes:

Essential cookies

- These are needed for the website to function properly.
- They enable core features such as page navigation and security.
- These cookies do not require your consent.

Analytics cookies (Google Analytics)

We use Google Analytics to understand how visitors use our website, for example:

- which pages are visited
- how long people stay on the site
- how users navigate between pages

This helps us improve the website and user experience. These cookies:

- collect information in an anonymised form where possible
- do not directly identify you
- may be set by Google as a third-party provider

Examples include:

- `_ga` (used to distinguish users, stored for up to 2 years)
- `_gid` (used to distinguish users, stored for 24 hours)

We only set these cookies if you give your consent.

Managing your cookie preferences

When you first visit our website, you will be asked to accept or reject non-essential cookies.

You can:

- accept all cookies
- reject non-essential cookies
- change your preferences at any time via [insert link to cookie settings/banner]

Controlling cookies in your browser

You can also control and delete cookies through your browser settings.

Find out more at: <http://www.aboutcookies.org>

Third-party cookies

Some cookies are set by third-party services we use, such as Google Analytics.

These providers may process your data outside the UK.

You can find more information here:

<https://policies.google.com/privacy>

Contact us

If you have any questions about how we use cookies, please get in touch: du@digitalunite.com